



## Beyond Reengineering : How the process-centred organization is changing our work and our lives, édition en anglais

*Michael Hammer*

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256 pages

Revue de presse

Après les concepts puis la mise en oeuvre du reengineering, Michael Hammer, fondateur du concept, se penche ici sur les conséquences que peut avoir sur l'entreprise une politique de reengineering. Il aborde notamment les transformations résultantes sur la nature des emplois, le rôle des cadres, la formation, les investissements et même les politiques publiques. -- *Idées clés, par Business Digest* Présentation de l'éditeur

In 1990 Michael Hammer introduced the world to reengineering and set in motion a series of events that has transformed the business world beyond recognition. What began as an effort to improve performance has led to a complete rethinking of all aspects of business, from the jobs that people have, to the ways in which companies are structured. In *Beyond Reengineering*, Hammer offers powerful insights into the consequences of the reengineering revolution and how they are changing our work and our lives. To succeed - or even to survive -- in today's global economy, companies must refocus and reorganize themselves around their processes: the end-to-end sequence of tasks that creates customer value. This change, so easily described, in fact marks the end of the Industrial Revolution and of the organizations that were designed for it. In this groundbreaking work, Hammer, co-author of the bestselling *Reengineering the Corporation*, mines the experiences of individuals and organizations that have already made this transition to offer a compelling vision of an imminent future. *Beyond Reengineering* provides more than a preview of tomorrow's businesses. It also offers an understanding of what we must all do to prepare ourselves and our children for an economy in which all the familiar rules have been broken. It is required reading for executives and frontline workers, for students and investors, for everyone who wants to be prepared for the new world that is at our doorstep. Biographie de l'auteur

Dr. Michael Hammer is the leading exponent of the concept of reengineering. He was named by *BusinessWeek* as one of the four preeminent management gurus of the 1990s and by *Time* as one of America's 25 Most Influential Individuals. He lives in Massachusetts.

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